



THE ZACHING RUNNING FESTIVAL

SATURDAY, NOVEMBER 18, 2023

10K 5K 1 MILE WALK

**SPONSORSHIP
OPPORTUNITIES**

ABOUT ZACF

The Zaching Against Cancer Foundation (ZACF) improves the quality of life for cancer patients and their caregivers by providing support through direct patient services and programs, scholarships and grants.

At the age of 18, University of Maryland freshman and basketball manager Zachary Lederer was diagnosed with brain cancer for the second time in his young life. In January 2012, after surgery to resect a brain tumor, Zach asked his dad to take a picture of him making a strongman pose to show friends and family that he would be just fine. The picture quickly went viral and others hopped on board in making the pose called "Zaching," sending their pictures to Zach to post online. Since that time thousands of pictures have been received. Through the Zaching Against Cancer Foundation, we hope to further spread support and strength to others battling cancer and all those connected to cancer patients. The "Zaching" pose represents strength, courage, determination and hope.

ZACF helps people of all ages with all cancers

ZACF Services and Programs

The Little Things for Cancer Program
Coping with Cancer Cannabis Program
Relaxation Through Music
Massage Therapy
Zoe's Day of Beauty
Give Me a Break From Cancer
Zach Packs
Zach Sacks
ZACF Spirit Award Scholarships

ABOUT THE ZACHING RUNNING FESTIVAL

DATE: Saturday, November 18, 2023

PLACE: Turf Valley Towne Square and
Turf Valley Resort yland

TIME: The race starts at 8:30 am

***Come help us celebrate 10 years of
Zaching Against Cancer at this year's Run!***

RUN FOR A CAUSE!

**The Zaching Running Festival, benefits its
namesake Foundation's fight against cancer
and will be held November 18th starting and
finishing at Turf Valley Towne Square.**

**This race takes runners through the beautiful
golf course at Turf Valley and ends with a
great finish line celebration including a beer
garden, bloody marys, oysters, pizza and
live music!**

LEVELS OF SUPPORT

PREMIUM SPONSORSHIP - \$15,000

- Premium Sponsor will have sponsorship exclusivity for the event
- Premium Sponsor Logo on Premium Shirts along with the Zaching Logo and Nightmare Graphics Logo.(1000+ premiums)
- Premium Sponsor Logo & Name Recognition on the race website
- Premium Sponsor Logo recognized as Premium Sponsor on the snow fencing at the start/finish of the race
- Premium Sponsor Logo on Donor Board prominently displayed at the race site
- Premium Sponsor recognized as Premium Sponsor on all marketing materials and social media
- Premium Sponsor to provide volunteers to assist at the finish line handing out waters to all race finishers
- Premium Sponsor to be Official Race Starter
- 10 complimentary entries in the 10K or 5K
- 10 tickets to After-Party (race not included)

FINISH LINE PARTY SPONSORSHIP \$3,000

- Logo will be on ten at Finish Line Party
- Logo on cups at Finish Line Party
- Name recognition on the race website
- Recognition on Donor Board prominently displayed at the race site
- Opportunity to place item in participant bag
- Corporate Logo on snow fencing at the start/finish of race
- Six complimentary entries in the 10K or 5K
- Six tickets to the After-Party (race not included)

SHUTTLE SPONSORSHIP- \$2,500

Logo will be Shuttle Buses

Name recognition on the race website

Logo on all Email Marketing

Recognition on Donor Board prominently displayed at the race site

Opportunity to place an item in participant bag

Corporate Logo on snow fencing at the start/finish of the race

Six complimentary entries in the 10K or 5K

Six tickets to the After-Party (race not included)

HILL OF HONOR SPONSORSHIP - \$1,500

Name recognition on the race website

Logo on all Email Marketing

Recognition on "In Honor/Memory Of" signs displayed on the last mile

Opportunity to place item in participant bag

Corporate Logo on snow fencing at the start/finish of race

Corporate logo in FULL COLOR on staging backdrop

Four complimentary entries in the 10K or 5K

Four tickets to the After-Party (race not included)

ZACHING SPONSORSHIP - \$1,000

Name recognition on the race website

Logo on all Email Marketing

Opportunity to place item in participant bag

Corporate Logo on snow fencing at the start/finish of race

Corporate logo in FULL COLOR on staging backdrop

Four complimentary entries in the 10K or 5K



TERP SPONSORSHIP - \$500

- Name recognition on race website
- Logo on all Email Marketing
- Opportunity to place item in participant bag
- Corporate Logo on snow fencing at the start/finish of race
- Two complimentary entries in the 10K or 5k

EAGLE SPONSORSHIP - \$250

- Name recognition on race website
- Logo on all Email Marketing
- Name listed on the back of 1 mile fun run shirt
- Opportunity to place item in participant bag

WATER STOP OR MILE MARKER SPONSORSHIP - \$100

- Name recognition on race website
- Recognition on each of the Mile Markers



For more information, please contact

Felicia Fleming
felicia@zachingagainstcancer.org
443-695-1344

or

Julia Lederer
julia@zachingagainstcancer.org
443-974-8591

To become a sponsor, please visit
www.zachingrunningfestival.com

